

SPONSORSHIP PACKAGES



CREATIVE PROFESSIONALS EXCHANGE

CPX isn't just another conference—it's a catalyst for visibility, alignment, and lasting local impact, and your sponsorship puts you at the center of it all. Hosted by ASI, CPX gathers WNY's most engaged artists, nonprofit leaders, and service innovators for one powerful day of inspiration, strategy, and community building.

Your brand will be featured front and center—alongside mission-driven leaders, future collaborators, and values-aligned consumers who notice and remember who shows up. This is your chance to expand your reach, reinforce your commitment to the arts, and make a measurable difference in the future of our region's creative economy.

Your sponsorship supports accessible programming, sustains vital jobs, and sends a clear message: you invest in what matters. Sponsor slots are limited—and they go fast! Be the name that makes it possible.

CATALYST CIRCLE

\$1000

- Company name & logo displayed throughout the event
- Company name & logo featured on the event website, newsletters, social media, and all press materials
- Table display at the event + promo items included in conference bags
- Full-page, color ad on the back cover of the program

CONNECTOR CIRCLE

\$500

- Company name & logo displayed throughout the event
- Company name & logo featured on the event website and newsletters
- Promo items included in conference bags
- Half-page, black & white ad in the program

CULTIVATOR CIRCLE

\$250

- Company name featured on the event website and newsletters
- Quarter-page, black & white ad in the program

NEIGHBOR CIRCLE

\$100

- Company name featured on the event website and newsletters
- Company name listed in the program

READY TO SUPPORT CPX?

To discuss sponsorship opportunities, contact Dr. Andrea Nero, Senior Development & Engagement Specialist, at andrea@asiwny.org. Or, scan the QR code.

